ZeonixAI
Digital Marketing Academy

Live Online Program

AI DIGITAL MARKETING



Build practical skills. Work on live projects.
Launch a career powered by AI.

- 25 industry-focused Marketing modules
- Practical assignments and capstone projects
- AI-powered marketing tools
- Agency-partner internship
- Interview and placement preparation
- Course and internship certification

Enrol Now:

+91 9600 467 364

ZeonixAI Digital Marketing Academy

Practical Digital Marketing Education for Real Career Outcomes

ZeonixAI Digital Marketing Academy helps students, graduates, professionals and business owners develop practical digital marketing capabilities.

Our program combines essential marketing concepts with hands-on training in SEO, Google Ads, social media, WordPress, analytics, content marketing, automation and artificial intelligence.

Students learn through guided exercises, campaign planning, website development and live project exposure. The curriculum focuses on the skills employers, clients and growing businesses need from modern digital marketers.

Whether your goal is to secure a digital marketing job, start freelancing, promote your business or build a marketing agency, ZeonixAI provides a structured learning pathway.

Our Training Approach

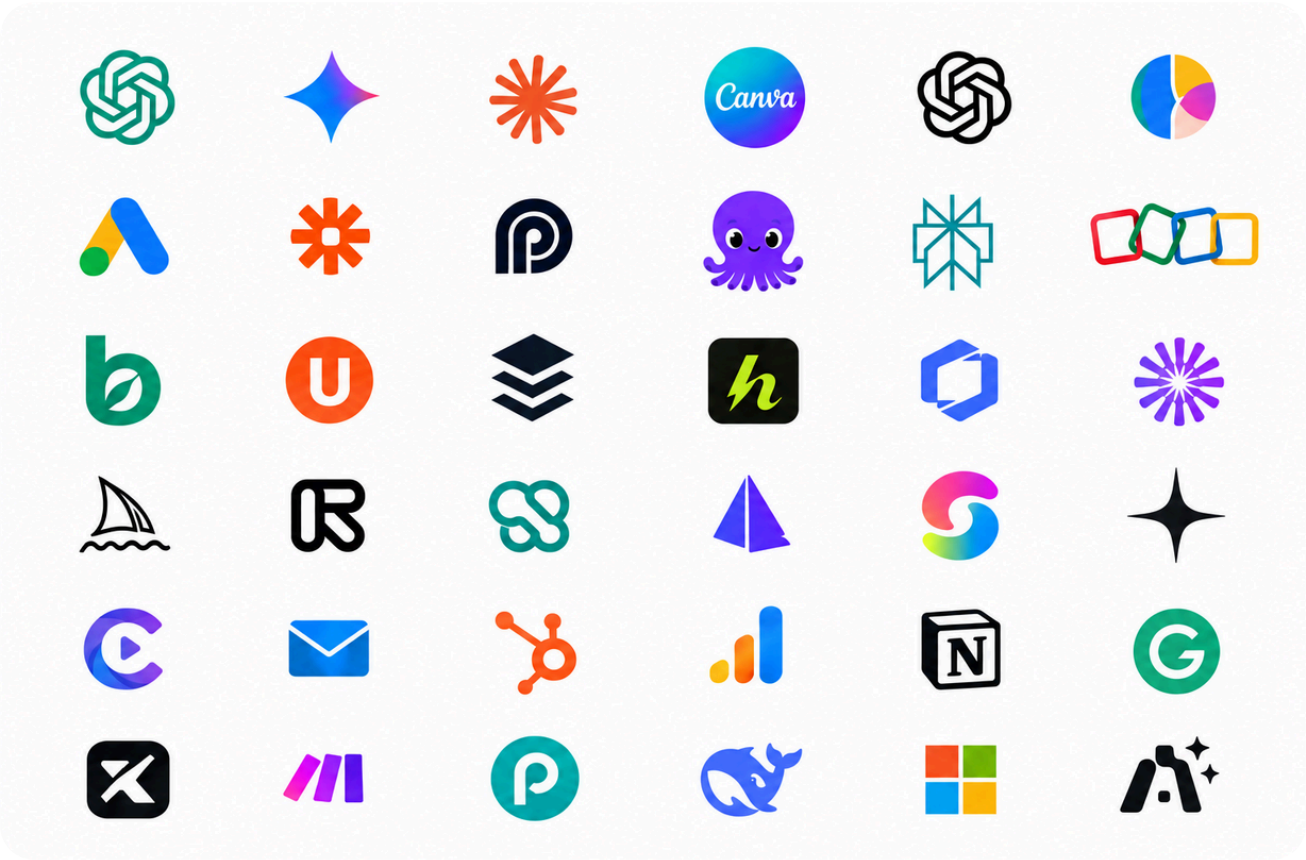
- **Trainer-led practical sessions**
- **Hands-on tools and platforms**
- **Live website and campaign**
- **AI-assisted marketing**
- **Portfolio development**
- **Internship opportunities**
- **Interview and placement**

Marketing is Changing. Your Skills Should Change with it.

Artificial intelligence has become an important part of content creation, campaign research, customer communication, reporting and marketing automation.

Businesses now expect digital marketers to combine strategic thinking with the ability to use AI tools effectively.

The ZeonixAI program teaches students how to use artificial intelligence to improve marketing productivity without losing creativity, accuracy or human judgment.



Why Choose ZeonixAI?

Train for the Work Digital Marketers do Today.

Live Capstone Projects

Apply your learning to realistic marketing requirements and develop portfolio-ready work.

Placement Support

Receive assistance with resumes, job applications, interviews and professional positioning.

Industry Experts as Trainers

Learn current marketing practices from professionals with practical industry experience.

Interview Preparation Workshops

Improve communication, confidence and your ability to answer technical and HR interview questions.

Complimentary Skill Training

Receive additional training in advanced Canva, spoken English and workplace soft skills.

Career Preparation Workshop

Develop your resume, LinkedIn profile, project portfolio and interview strategy.

Domain and Hosting

Advanced-course students receive a domain and hosting package for one year.

Internship Opportunities

Eligible students can complete a 1-month or 2-month practical internship based on their selected course.

A Program Built Around Your Career and Income Goals

01 College Students & Graduates

Turn your degree into a career-ready skillset.

Build practical digital marketing skills through real projects, AI tools, campaigns, websites, SEO, social media and analytics — and develop a portfolio you can confidently showcase to employers.

02 Business Owners & Entrepreneurs

Learn to market your business with confidence.

Understand how to attract customers, generate leads and grow your brand using websites, SEO, social media, content, paid advertising, AI and marketing automation — without depending entirely on an external agency.

03 Freelancers & Home-Based Income Seekers

Turn digital marketing skills into an additional income stream.

Learn how to find clients, package your services, create proposals, set your pricing and manage digital marketing projects. Build the skills to work remotely and create flexible earning opportunities around your schedule.

04 Working Professionals & Career Changers

Build the skills to move into a future-focused career.

Upgrade your professional profile with practical expertise in AI-powered digital marketing, automation, SEO, paid advertising, analytics, GEO, AEO and modern marketing strategies — even if your current career is outside marketing.

25 Modules. One Complete Learning Journey

Digital Marketing Foundations

Module 1: Digital Marketing Landscape and Strategy
Module 2: Website Creation Using WordPress
Module 3: Design Fundamentals and Canva Mastery

SEO, Search and Content

Module 4: Search Engine Optimization Foundations
Module 5: Keyword Research and Competitor Analysis
Module 6: On-Page and Technical SEO
Module 7: Off-Page SEO and Link Building
Module 8: GEO and AEO
Module 9: Content and Blog Marketing
Module 10: Local SEO and Google Business Profile

Paid and Performance Marketing

Module 11: Search Engine Marketing Fundamentals
Module 12: Mastering Google Ads, Meta Ads, Twitter Ads & Linkedin Ads
Module 13: Remarketing, CRO, Google Analytics, Google Search Console
Module 14: GTM & Pixel Tracking

Social Media and Communication

Module 15: Social Media Optimization
Module 16: Facebook and Instagram Marketing
Module 17: LinkedIn and X Marketing
Module 18: Video Marketing and YouTube Optimization
Module 19: Email Marketing and Automation

Career Preperations

Module 20 Resume, Certifications, Mock Interviews & Placement Support

AI, Business Growth and Freelancing

Module 21: Influencer Marketing and Online Reputation Management
Module 22: Mobile, App and WhatsApp Marketing
Module 23: AI Tools in Digital Marketing
Module 24: E-commerce, Funnels and LMS Automation
Module 25: Monetization Strategies and Freelancing

The Learning Model

Learn
Concepts, Tools and Strategy

Build
Website, Content and Campaign

Apply
Projects, Analytics and Reporting

Prepare
Portfolio, Interview and Placement

Internships and Career

Move from Learning to Practical Real world Experience

2 months of Internship

Alphics Phonics
Let's Make Kids Shine Together

maidsy

ZeonixAI
Marketing Solutions

Official agency Parters

Gain hands-on experience across SEO, content creation, WordPress, analytics and reporting through guided live work

Career Pathways: Highly Paid Roles

- AI Digital Marketing Specialist
- SEO Specialist
- Google Ads Specialist
- Performance Marketing Executive
- Social Media Manager
- Marketing Automation Specialist
- Content Marketing Executive
- Email Marketing Specialist
- Marketing Analyst
- Growth Marketing Specialist

Salary Snapshot

4.9 LPA

based on AmbitionBox data. Actual salaries vary according to experience, skills, location and employer.

Choose Your Learning Path

Advance in AI Marketing

3 Months

Ideal for	Students & Graduate
Modules	Upto 20
Wordpress	Basic
AI Tools Mastery	Basic 10 tools
Domain & Hosting	Not Included
Internship	1 month
Certificate	Course + Internship

Course Fee

₹15,499 + GST

Masters in AI Marketing

5 Months

Ideal for	Business Owners, Freelancers etc.
Modules	All Modules
Wordpress	Advance
AI Tools Mastery	20 tools, AI Agents
Domain & Hosting	Included
Internship	2 month
Certificate	Course + Internship

Course Fee

₹26,499 + GST

*Internship is optional and offered to interested students.
** Customized Syllabus also available on request.

Click Here or Scan to ENROLL NOW

Ready to Build Your Career in Digital Marketing Career

ZeonixAI
Digital Marketing Academy

Scan or Click to Chat on Whatsapp

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